

Project PEEL

Scope of the Project:

- Food Processing Company
- \$24 M In Building/Equipment/Land
- 55 New Jobs within first 3 years

Site Requirements

- Water Capacity and Quality
- Sewer Capacity
- Electric
- Natural Gas
- Cost of Land/Site
- Must be a “Shovel Ready Site”
- Ability to meet tight time-line

From Startup to Expansion

- The Timeline and Relationships for:
- Project PEEL becomes Kettle Creations
- Kettle Creations Expansion
- Purchased by Bob Evans Foods
- Plant Expands

Incidentals

- Support and Relationships with:
 - County Commissioners
 - Township Trustees
 - School Board
 - Zoning Departments
 - Inspectors
 - Etc.

Importance of Local Support

- Visit to other construction site w/Question;
 - How easy is it to work with the city, county and other's on this project?
 - Feed back from other “non project” people was important!

Time Line

- May, 2008 – Location Search Started
- August, 2008 – Construction Started
- September, 2009 – Production Started
- March, 2010 – Expansion Started
- January, 2011 – Expansion Completed
- August, 2012 – Sold to Bob Evans Foods w/Expansion
- October, 2013 – Line 3 Expansion Complete

Relationships at Local Level

- Critical during Site Selection Process
- Critical for Business Expansion
- Drove Incentives

Incentives (Flexibility)

- Great Support from City – County – Township
- 629 Road Work Grant
- Enterprise Zone – Tax Abatement (2 Agreements)
- Workforce Grants

Incentives (Flexibility)

- State Flexibility
- Job Creation Tax Credit – Modified
- Ohio Investment in Training Grant – Company Structured

Take Away's

- Local Economic Development – Lead
- However,
- Economic Development is a “Team Effort”
- Must have TOTAL Support from City, County, Township, School Boards for the Project to come together.