



**Toledo, Ohio
September 15 - 17, 2008**

Ohio Conference on Freight Offers Unparalleled Sponsorship Opportunities

The Toledo Metropolitan Area Council of Governments, in partnership with the National Association of Regional Councils, will provide **Sponsors** with designation and rights as a *Gateway (exclusive)*, *Voyager*, *Navigator* or *Transporter Sponsor* of the Ohio Conference on Freight. The Ohio Conference on Freight will bring together in Toledo, professionals in freight logistics, transportation engineering and construction, business and community leaders, elected officials and key decision-makers, all vitally interested in freight as both critical infrastructure and as a growth industry.

Gateway Sponsor—Exclusive

Exclusive Benefits

- **Exclusive:**
 - **Sponsor** may open and welcome guests to the **Gateway Opening Reception**
 - Welcome signage at the gated entry of the Toledo Zoological Gardens will feature **Gateway Sponsor**
 - All table signage for the Opening Reception will feature the **Sponsor logo** on one side.
 - **Sponsor logo** showcased on all directional signage on site at the **Gateway Opening Reception**

2008 Conference & Trade Show Benefits

- Two (2) complimentary conference registrants September 15 – 17, 2008
- Company name/logo as featured as “Gateway” Sponsor during conference PowerPoint – exclusive
- One 10' x 10' exhibition booth space
- Positioning on exhibition space locator map
- Full-page ad featured in high-quality, full-color conference program (program size: 8.5 x 11)

Hospitality

- Two (2) complimentary seats for the dinner and presentation on the evening of September 15 which begins the Ohio Conference on Freight and concludes the Transportation Summit
- Two (2) complimentary passes to the Tuesday evening networking reception held at the Toledo Zoological Gardens

Marketing Benefits

Full-color Logo prominently featured in the following conference collateral:

- 3500 conference invitations
- 500 high-quality printed programs will feature sponsor logo
- Featured as a Gateway Sponsor on all on-site conference signage positioned throughout the conference center

- Sponsor logo prominently featured on two, 3' x 8' vertical conference banners positioned on each side of head table during plenary & keynote lunch sessions
- Sponsor logo prominently featured on conference welcome signage
- Sponsor name included in all conference press releases
- Sponsor logo featured and linked on conference website as Gateway Sponsor–Exclusive
- Full-page ad in conference program

Cash Investment: \$7,500

Voyager Sponsor

2008 Conference & Trade Show Benefits

- Two (2) complimentary conference registrants September 15 – 17, 2008
- Company name/logo as “Voyager” Sponsor on PowerPoint slide show during conference
- One 10' x 10' exhibition booth space
- Positioning on exhibition space locator map
- Half-page ad featured in high-quality, full-color conference program (program size: 8.5 x 11)

Hospitality

- Two (2) complimentary seats for the dinner and presentation on the evening of September 15 which begins the Ohio Conference on Freight and concludes the Transportation Summit
- Two (2) complimentary passes to the Tuesday evening networking reception held at the Toledo Zoological Gardens

Marketing Benefits

Full-color Logo prominently featured in the following conference collateral:

- 3500 conference invitations
- 500 high-quality printed programs will feature sponsor logo
- Featured as a Voyager Sponsor on all on-site conference signage positioned throughout the conference center

- Sponsor logo prominently featured on two, 3' x 8' vertical conference banners positioned on each side of head table during plenary & keynote lunch sessions
- Sponsor logo prominently featured on conference welcome signage
- Sponsor name included in all conference press releases
- Sponsor logo featured and linked on conference website as a Voyager Sponsor
- Half-page ad in conference program

Cash Investment: \$5,00

Navigator Sponsor

2008 Conference & Trade Show Benefits

- Complimentary conference registrant September 15 – 17, 2008
- Company name/logo as “Navigator” Sponsor on daily PowerPoint slide show during conference
- 50% cost reduction on 10' x 10' exhibition booth
- Quarter-page ad featured in high-quality, full-color conference program. (program size: 8.5 x 11)

Hospitality

- Complimentary entrant for the dinner and presentation on the evening of September 15 which begins the Ohio Conference on Freight and concludes the Transportation Summit.
- Complimentary pass to the Tuesday evening networking reception held at the Toledo Zoological Gardens

Marketing Benefits

Full-color Logo prominently featured in the following conference collateral

- 3500 conference invitations
 - 500 high-quality printed programs will feature sponsor logo
 - Featured as Navigator Sponsor in on-site conference signage positioned throughout the conference center
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- Sponsor logo prominently featured on conference welcome signage
 - Sponsor name included in all conference press releases
 - Sponsor logo featured on conference website as Navigator Sponsor
 - Quarter-page ad in conference program

Cash Investment: \$3,500

Transporter Sponsor

2008 Conference & Trade Show Benefits

- Complimentary conference registrant September 15 – 17, 2008
- Company name/logo as “Transporter” Sponsor on PowerPoint slide show during conference
- 50% cost reduction on 10' x 10' exhibition booth space Monday – Wednesday
- Quarter-page ad featured in high-quality, full-color conference program. (program size: 8.5 x 11)

Hospitality

- Complimentary entrant for the dinner and presentation on the evening of September 15 which begins the Ohio Conference on Freight and concludes the Transportation Summit.
- Complimentary pass to the Tuesday evening networking reception held at the Toledo Zoological Gardens

Marketing Benefits

Full-color Logo prominently featured in the following conference collateral

- 3500 conference invitations
- 500 high-quality printed programs will feature Sponsor logo
- Featured as Transporter Sponsor in on-site conference signage positioned throughout the conference center

- Sponsor logo prominently featured on conference welcome signage
- Sponsor name included in all conference press releases
- Sponsor logo featured on conference website as Transporter Sponsor
- Quarter-page ad in conference program/guide

Cash Investment: \$2,500

Exhibition Booth

10' x 10' Exhibition Space

Features:

- 8' display table
- Pipe and drape as backdrop
- Program listing/recognition
- Program locator map w/booth location

Networking Benefit Days/Times:

Monday-September 15, 2008, 5:30 p.m. – 9:30 p.m.

Tuesday-September 16, 2008, 7 a.m. – 3:30 p.m.

Wednesday-September 17, 2008, 7 a.m. – 3:30 p.m.

Cash Investment: \$500